

PROFESSORS WITHOUT BORDERS



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- Following the launch of its Book Review Program on 28 March 2019, Professors Without Borders has published its second book review written by Mary Sullivan
- In *The Great Brain Race: How Global Universities are Shaping the World* author Ben Wildavsky argues that the intense competition between universities to recruit the best talent has effectively created a global marketplace of higher education.
- Wildavsky presents a strong argument supported by a variety of cases studies from Europe, Asia and the Middle East; however, Mary Sullivan examines the key weaknesses of Wildavsky's thesis.

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In her review of *The Great Brain Race* by Ben Wildavsky, Mary Sullivan explores Wildavsky's detailed account of how global universities competing to recruit talented students have created a global marketplace for higher education. Wildavsky examines the evolution of this marketplace by analysing the growth of branch universities, the explosion of for-profit universities, and the increasing importance of meritocratic admissions and university ranking systems. While Wildavsky thesis is structured and supported by a variety of case studies from the Middle East, Asia and Europe, Sullivan investigates some of the limitations of Wildavsky argument.

Mary Sullivan has a Bachelor's Degree in Development Studies from Richmond, the American International University in London. She joined the PROWIBO team as an intern in the summer of 2018 assisting with the logistics of the summer school programs. In the fall of 2018, Mary became the Think Tank Projects Manager for PROWIBO and plans to continue to work with PROWIBO while pursuing her M.A. in Global Health at the University of Glasgow in the fall of 2019.

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